Development of a Health Informatics Working Group to Enhance the Conduct of Research in Primary Care

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Background
Experience gained from conducting primary care research, supported by Keele Clinical Trials Unit (CTU), shows that targeted Health Informatic (HI) support early in the design phase enhances the conduct of research and improves recruitment and retention rates. Primary care infrastructure is complex and requires a number of different strategies which are innovative, efficient and translatable in order to successfully coordinate, recruit and retain both sites and participants in primary care research. An established Health Informatics Working Group (HIWG) has been developed as a collaborative approach, involving Keele CTU and the NIHR Clinical Research Network: West Midlands (CRN WM), to oversee, develop, support, track and quality assure the HI operational activity for research within primary care settings.

Keele CTU is a registered UKCRC CTU, specialising in the development and delivery of multicentre randomised clinical trials, an increasing portfolio of Clinical Trials of Investigational Medicinal Products (CTIMPs) and epidemiology studies in both primary care and at the secondary care interface. CRN WM is one of 15 clinical research delivery arms of the NHS and responsible for ensuring the effective delivery of research within the primary care infrastructure throughout the WM area.

Methods
When embedding research within the primary care setting, consideration must be paid not only to the engagement and motivation of the healthcare professional conducting the research but also the techniques proposed to allow the research to be performed. As primary care providers face ever increasing time constraints there is an opportunity to use primary care clinical systems to more easily embed research within the primary care setting.

A range of innovative methods have been developed by the HIWG, tailored on the bespoke requirements of clinical research teams to perform; feasibility and eligibility screening, recruitment, tagging and data collection functions and are provided with quality assurance and instructions for use.

- **Searches** - Feasibility, eligibility and recruitment searches to identify eligible patients for research studies.
- **Electronic protocols** - Automated processes which, through a series of decisions and actions, aid patient screening, data entry, information display and auto populated documents (Fig 1).
- **Data collection template** - Electronic tables or document templates to facilitate accurate and consistent data entry. (Fig 2).
- **Automated clinical coding** – Ability to record research activity using existing and bespoke study specific Read codes. (Fig 3).
- **Electronic tools** - Embedded stratification and screening tools to aid referrals and clinical assessments.

\[\text{Results}\]
100% of Keele CTU supported research activity involving general practices have utilised the HIWG. The groups’ innovations assist to implement a robust, standardised and automated, quality assured, method of performing research activity in primary care settings. Greater precision of sample identification, reduced paperwork and increased efficiencies can be achieved, assisting with the retention of research participants, resulting in accessible interrogation and interpretation of research data.

**Conclusion**
As there is variability in CRN resourcing nationally, the HIWG standardises the conduct of research in primary care settings, improving consistency and engagement with the primary care research infrastructure. Utilising GP clinical systems to embed research tools, results in simple, efficient and automated methods for primary care partners, thus making the use of the HIWG innovations an attractive option for research teams. Scaling up the HIWG over time will allow the working group to provide a service for other clinical systems and clinical research teams conducting research in the primary care setting.

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